



RecyclonomicsSC

Small changes. Big returns.

Tina Green Huskey

RecyclonomicsSC, Chairperson

VP Business Development and Marketing

Mumford Industries Inc.

Why do we exist?

Mission:

Our mission is to grow South Carolina's recycling economy by:

- Increasing recovery of recyclable materials.
- Building networks
- Developing markets
- Promoting policy

Vision:

South Carolina will be a national leader of the recycling industry in terms of job creation, investment and providing sustainable markets for recyclable materials.

RecyclonomicsSC is a registered 501(c)3 non-profit recycling organization.

Recycling Matters

From 2006 to 2012, the South Carolina's recycling industry announced more than \$4.49 billion in investments and the creation of more than 6,900 jobs.

Take a look at how we grew in 2012:

- 770 recycling jobs were added
- \$463 million in capital was invested in our state through 19 new or existing companies
- Investments were up nearly 30% from the 2011

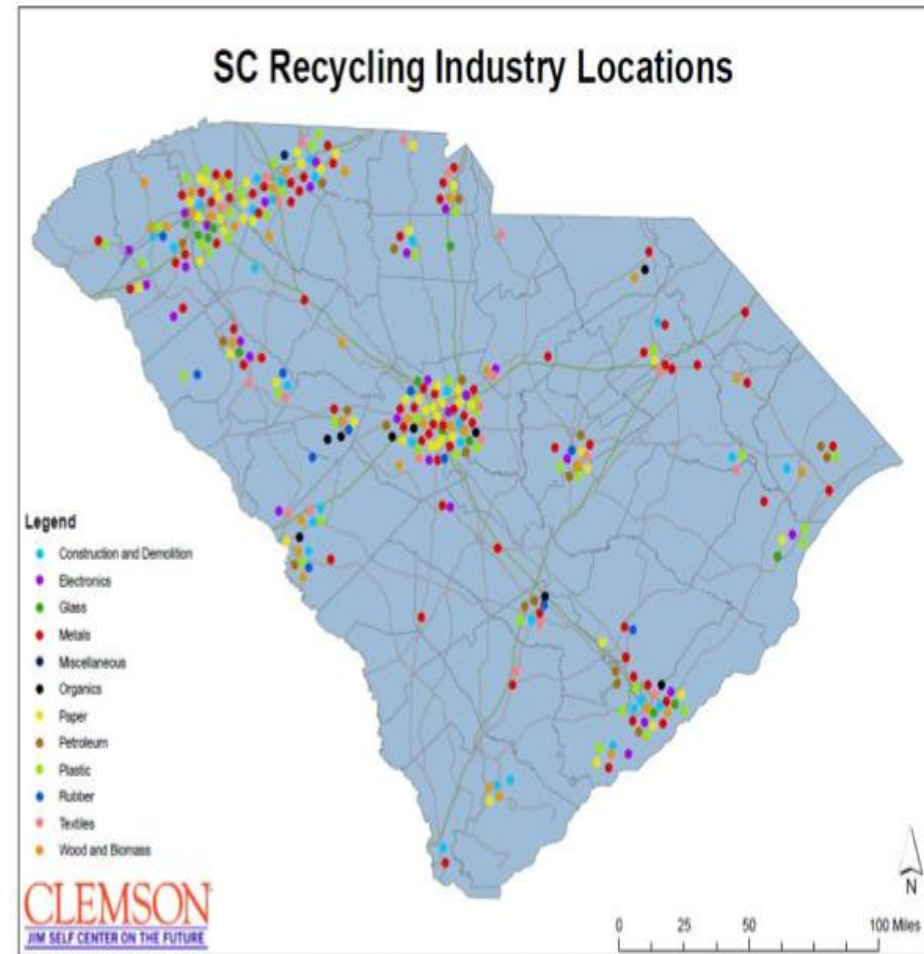
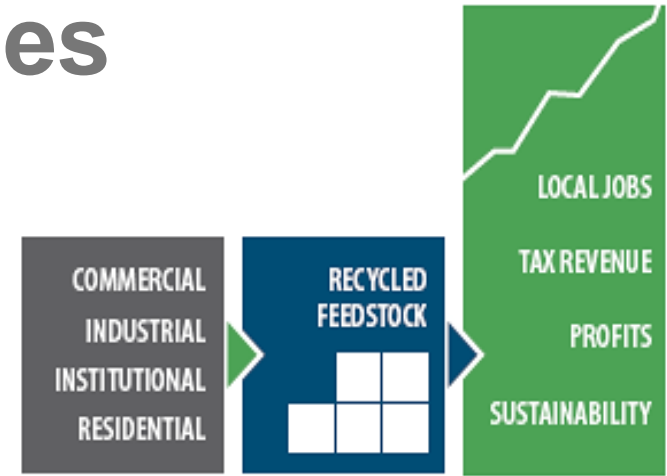
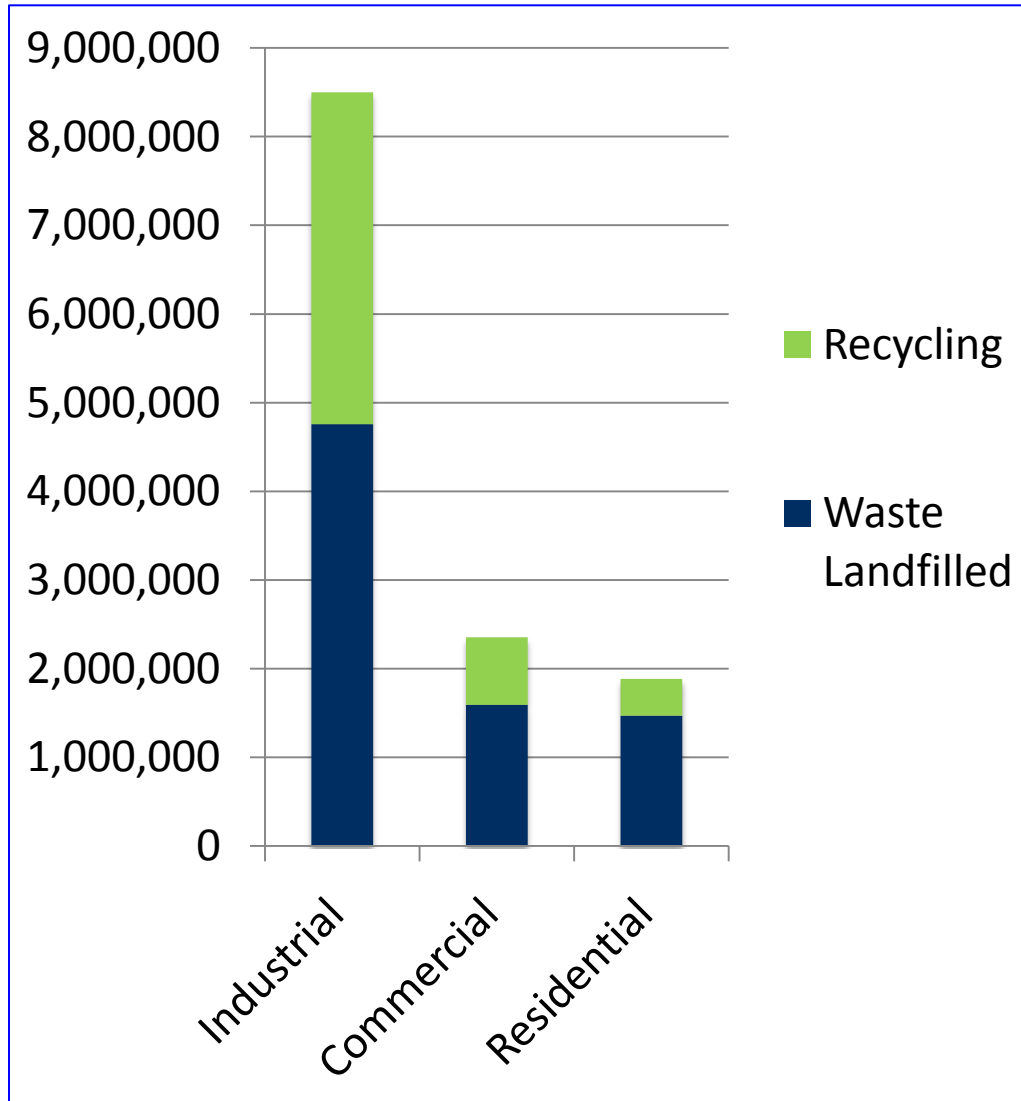


Figure 8: South Carolina Recycling Industry Locations

We See the Opportunities



348,000 tons of recyclable MSW materials were buried

\$12.5 million in wasted disposal fees by municipalities

\$47 million in lost revenue for local government

Total net loss over 3 years is \$216,500,000 – just shy of a quarter billion dollars

Industry Demand

PAPER

2800 tons per day of recycled paper is consumed between 4 paper mills in SC

STEEL

16,000 tons per day of recycled steel is consumed between 4 SC electric arc furnace steel mini-mills

ALUMINUM

Mt. Holly plant consumes 300-350 tons of aluminum per day

PLASTICS

1100 tons per day capacity for PET/HDPE

GLASS

575 tons a day from the Carolinas



Activities of RecyclonomicsSC

- Developing and executing a full, statewide membership campaign
- Distributing new marketing and promotional materials about Recycling in SC
- Supporting the execution of SC Biz publication “RecyclonomicsSC Magazine”
- Creating policy initiatives related to *Arrive at 75%* campaign
- Planning a successful Legislative Day that has statewide impact
- Presenting educational program for members, including guest speakers, tours, ect
- Managing an economic impact study in partnership with SC DOC, DHEC, New Carolina and others

For 10% increase we achieve in Recycling we creates 2,000 jobs



www.recyclonomicsSC.com

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